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Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL

Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*3	W	6A-7A	GOOD DY UTAH6A	:30	\$375.00	09/12-09/12	1	1	1	\$375.00	
Rating: 2.4												
V9 More than 2 codes changed												
	*9	W	8A-9A	GOOD DY UTAH8A	:30	\$400.00	09/12-09/12	1	1	1	\$400.00	
Rating: 2.3												
V9 More than 2 codes changed												
	*17	F	530P-6P	FOX13-LIVE@530	:30	\$550.00	09/07-09/07	1	1	1	\$550.00	
Rating: 2.0												
V9 More than 2 codes changed												
	*20	TH	8A-9A	FOX13-LIVE@5WK	:30	\$400.00	09/13-09/13	1	1	1	\$400.00	
Rating: 1.4												
Sales Remark: V11 CHANGED LINE DUE TO NA												
V11 More than 2 codes changed												
	*21	M	1005P-1035P	FOX13-LIVE@5WK	:30	\$450.00	09/10-09/10	1	1	1	\$450.00	
Rating: 1.8												
Station Remark: V6 No EN 9/9 dt NFL. Mkgd 1x 5-6p EN w/o 9/10												
V9 More than 2 codes changed												

Rep Order# 9771678 Ver# 11 Status Revised
EC'd Yes

Traffic Order# 565897

Printed: 09/07/2012 8:54 AM
Last Received: 09/06/2012 5:54 PM
Showing Buylines: All Rep Revised Lines

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Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product NRCC IE 2012
Estimate# 2597
Buyer Ben Angle
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/2597
Flight Dates 09/07/2012 - 09/13/2012
Hiatus Weeks

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*29	W	9P-930P	FOX NEWS AT 9	:30	\$1,200.00	09/12-09/12	1	1	1	\$1,200.00	
Rating: 3.8 V9 More than 2 codes changed												
	*32	W	1005P-1035P	SEINFELD	:30	\$450.00	09/12-09/12	1	1	1	\$450.00	
Rating: 2.2 V9 More than 2 codes changed												

---REPORT TOTALS---

Report Totals: 7 / \$3,825.00

---SALES MONTHLY TOTALS---

Sep 12: 32 / \$22,025.00
Sales Totals: 32 / \$22,025.00
Station Totals: 32 / \$22,025.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$110,125	CABL	0%	KDLU	0%	KJZZ	0%	KSL	24%	KSTU	20%
		KTVX	16%	KUCW	5%	KUTV	35%	UNKB	0%	UNKN	0%

Books null
Demos RA3564